



**Kochouseph Chittilappilly**  
 Founder, V-Guard Group

A.S. SATHRESH

## A New High in Charity

Corporate social responsibility and philanthropy among India's rich and famous are not new. But one industrialist has raised the bar that few can match. **KOCHOUSEPH CHITTIAPPILLY**, 60, Founder of the Kerala-based V-Guard Group, has offered to donate his kidney to an ailing truck driver. The inspiration came from a movement — Kidney Federation of India — started by David Chiramel, a Catholic priest. Himself a donor, Chiramel's initiative connects possible donors with the needy. Chittilappilly had experienced difficulties in finding a donor for a close relative two years ago. The relative's subsequent death set him thinking and he started making inquiries about the effects of kidney donation on the donor's health. "The doctors told me one kidney is enough to lead a normal life. I am proud that I am medically fit to donate a kidney," he says.

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